



STYLE. PERFORMANCE. SIMPLICITY

PRODUCT CATALOGUE

# **BEN WILSON** "I do this because... I love it. I believe kitesurfing is the ultimate extension to surfing and my mission is to bridge the gap and share this with surfers so they can make the most out of any conditions." CONNECT WITH BEN WILSON



# Product Catalogue

BWS is the only surf-specific brand building surfkiting equipment. We are riders, designing product for riders.

We are 100% committed to making the best performing products in the industry. We are also 100% committed to our customer's satisfaction.

Whether crew are chasing offshore reefs, blown out beaches, new locations, or just chilling at home, we want them to have the best possible equipment for their needs...

So no matter where your travels take you, BWS will have you covered with equipment of the very best Quality & Value.

We've been the leader in surfkiting for over 5 years and our experience as riders has set the standard for equipment of the future, both in innovation and value. Our search for perfection never ends!

for Am Allah



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CONNECT



# RYLAND BLAKENEY "I like un-hooking, it frees me up so it feels more like surfing."



#### THE BWS TEAM

The input from Pro Team Ian Alldredge, Josh Mulcoy, Ryland Blakeney and Ben Wilson along with our Global Test Team of over 100 riders has enabled Head Designer Dano See to produce a kite that gives you the ultimate kitesurfing experience.

"I can carry on all day on why I'm excited about the Noise Pro, but let me start with this – the Noise Kite isn't a crazy new invention. We haven't reinvented the wheel, just made it better!"

At this point, kite design has reached a certain level where most of the top brands are producing great kites that all look a little different, but essentially do the same thing. I wanted to take the best aspects of kiting from all my experience and simplify them to create a kite that is user friendly, versatile, works in all conditions and lets you focus on riding the wave, not the kite."

-Ben Wilson



Head BWS designer Dano See is a perfectionist and has produced a kite with unmatched down the line drift to make the Noise Pro the most versatile surf kite on the market.

The Noise Pro's 'Consistent Drive' custom wingtip and direct rear line steering enhances rider feedback and eliminates stalling, plus makes for a quicker relaunch in crucial moments.

The weight, profile and bridle configuration give the ultimate rider stability and air speed, giving you better forward momentum on your surfboard.

The Noise Pro's overall simplicity lets you focus on riding the wave not the kite.



# FEATURES OF THE NOISE PRO

#### **EPI - EXPRESS POINT INFLATION**

Single Entry Inflation Valve for pumping up the entire kite at one time. Small clips separate each strut chamber from the leading edge.

#### 3 STRUT HYBRID DESIGN

Lightweight and reliable. Medium thickness struts for solid canopy shape, no flutters.

#### 1 PIECE BLADDER

Less welds = less chance of blowing out a seam.

#### BRIDLE

Compact with one pulley in the upper cascade for smoother depower and handling. All wearing lines have been removed. All rider control is direct.

#### DACRON TRAILING EDGE

Dacron is a thick, tough material used in the LE and Struts. We use this on the Trailing edge and around the struts to strengthen the connection between the canopy and the structural frame. It also stops tears.

#### **SEAMS**

All Strut and LE seams are 10mm overlapping and reinforced with a 15mm seam tape. On the canopy we use a glued flat seam rather than the traditional over locking seam. The flat seam offers a double layer of cloth at the join which strengthens each thread hole and aligns the panels for the most precise build.

#### **SCUFF GUARDS**

The right amount of Scuffs in all the right places. Positioned so your kite will withstand being dragged over rough surfaces and not compromise the weight and strength.

# **SURF TOUGH** We build all our products from the highest quality materials, so when you're in the surf, your kite has the best possible chance of surviving.

#### **EASY VIEW SIZE PATCHES**

No need to un-roll your kites with sizing clearly displayed on leading edge and centre struts

#### **PUMP VALVES**

Intake valve pump attachment:
Only one place to pump your
kite from. Outflow dump valve:
A larger valve for getting the air
out of your kite quickly when
packing up. EPI nipples: These
are the connection valves for the
EPI system connecting the airflow of the LE to the struts. These
are designed as small as possible to stop bridle snagging.





BWS Head Designer and cofounder Dano See has always
been connected with the ocean,
surfing, windsurfing and kiting.
Growing up in Newcastle and
learning to kitesurf on Namotu,
Dano worked for Cabrinha and
later Slingshot where he finetuned his skills as a designer. His
passion and experience for surfing gives him a unique ability to
understand the needs of a waverider and build kites to suit.

Dano is a perfectionist and will never be satisfied on second best or good enough. He now spends much of his time managing production in Hong Kong, testing his latest designs on Namotu or with Ben on the Sunshine Coast.

CONNECT WITH DANO SEE

"The Noise kite is an allrounder. It's a really nice smooth ride, re-launches well and performs both hooked and un-hooked." "If you're looking for a two kite quiver, I'd go for the 12m & 8m combo for the bigger crew and the 10m & 6m combo for average size crew. For the girls and groms, go for the 8m & 6m combo. The 6m kite is perfect for girls, groms and everyone else in super strong winds."

- Ben Wilson



## IAN ALLDREDGE

"Doing airs with a kite is fun. It feels just like surfing but you can always put yourself in exactly the right spot on the wave and you don't have to rely on the wave for speed."

CONNECT WITH IAN ALLDREDGE

"DREAMS OF



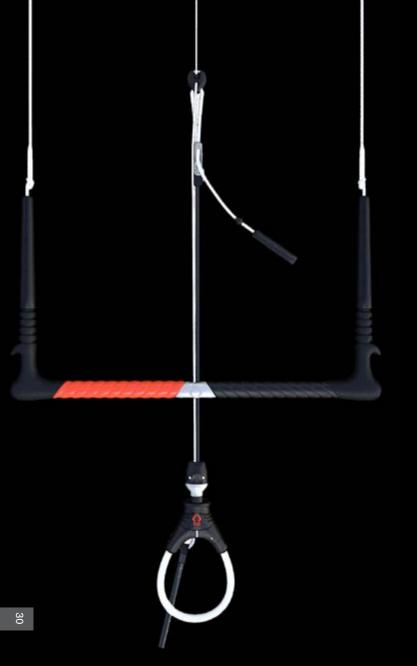


## THE UNDERTOW KITE BAR

The engineering of the 'Undertow' bar is focused on simplicity and function, which makes it the most versatile kite bar on the market today.

"The undertow bar is the perfect compliment to the Noise kite. It feels good, is very simple and does not have all the unnecessary bells and whistles on it."

-Ben Wilson



## **SIMPLICITY**

BWS bars are built with one thing in mind – user simplicity!

Dano See has balanced the necessary safety requirements with the user-friendly simplicity we pride ourselves on - this is innovation without compromise.





#### ADJUSTABLE HARNESS LOOP

The harness loop is easily adjustable to suit your personal preference.

#### SAFETY RELEASE AND SWIVEL

The swivel for untwisting your centre lines and push away safety release is right at your finger tips for easy use.

#### THE BIT AND **DE-POWER CLEAT**

This is the heart of the safety system. A pulley is combined with the centre line safety mechanism, keeping the two parts as a small one-part package. The pulley section lets the de-power tool operate smoothly and within easy reach for trimming the kite's power while on the move.

#### COMFORT GRIP BAR, BAR ENDS / FLOATS

The name speaks for itself. Red for left, black for right it's ridiculously comfortable!! The bar grip and floats are one piece. Soft ends stop board and personal damage while offering more flotation for the bar.

Bar Sizes: 17 & 20 inch (45cm & 50cm) Line Length: 23m from bar





### **BWS SURFBOARDS**

BWS does not make kiteboards, we make surfboards that we surf and kite on. All our boards are built with feeling in mind, not construction. This doesn't mean we build boards in cheap quality material, we absolutely use the best material and construction methods out there. We are at the forefront of surfboard design, but we do not compromise strength for performance.



CONNECT WITH JOSH MULCOY

# JOSH MULCOY

"The best part about being a travelling professional surfer is that when the waves are blown out, I can grab my surfboard and kite and make the most of it."

# STRETCH/MULCOY PRO MODEL

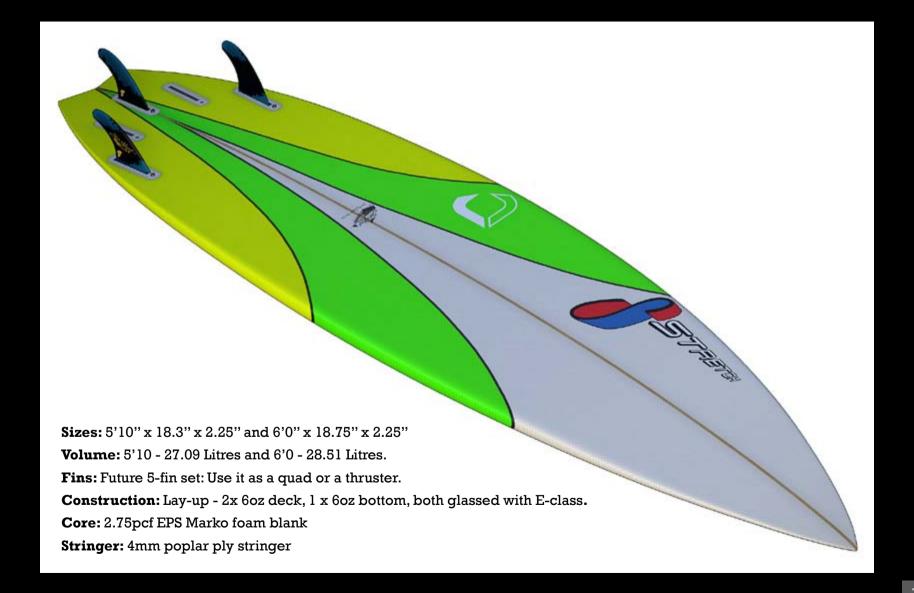
"This board is built for riding the waves and there's years of time and experience put into it from both Stretch and myself. If you're looking at this board for doing big jumps and slashing a few turns on the waves, it's not going to be the best board for you as it's not constructed for that.

For me, feel and liveliness is everything in a board. The deck will dent in and you will get pressure dings. But for me and most other surfers, that is the best thing ever.

You want a board to mold to your feet, so foot dents are a good thing and it's part of what I wanted. Don't panic. Just so you know, in the past I have gone as far as to kick in dents on brand new boards. The best boards are the ones that you can ride for surfing and kitesurfing.

I am the most picky person when it comes to surfboards and this is what I really surf on. So please if you are wanting to go do big jumps, don't buy this board, but if you want a real surfboard that works great for surfing and kitesurfing this is the board for you."

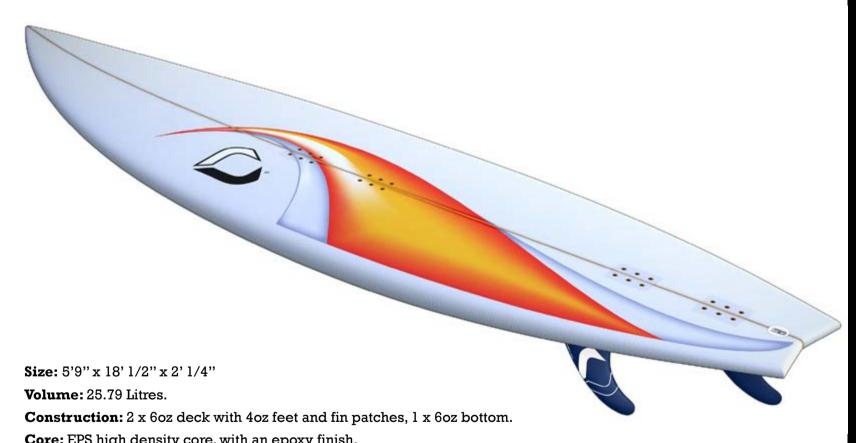
Josh Mulcoy



#### THE DRIFTER

Ben Wilson has been refining this board for years and rides it 80% of the time both surfing and kiting! Ben says the Drifter is the ultimate small wave board and lets face it, we ride small waves most of the time. The rocker is super flat so you can maximize up-wind performance and flat mushy sections on the waves.

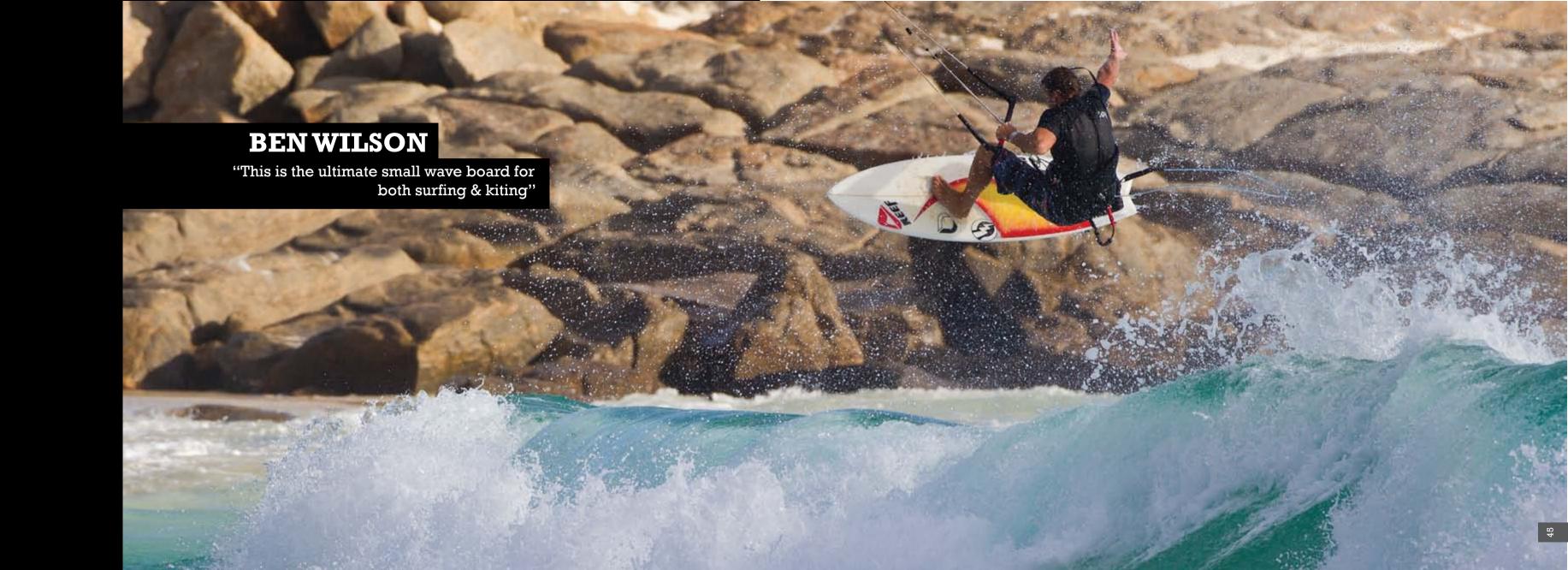
The 5'9 Drifter's flatter rocker means you won't go as tight and vert in the pocket but this allows it to excel in flat, mushy waves unlike the Mulcoy Pro.



Core: EPS high density core, with an epoxy finish.

Stringer: 4mm Stringer 3-hole extruded PVC block inserts (metric thread).

Fins: FCS 5-fin set: Use it as a quad or a thruster.



#### RAWSON SURFBOARDS

Ben Wilson rode his first Pat Rawson board 10 years ago and they've been working together on boards ever since, so you could say these boards are 10 years in the making! Specifically designed to surf in the morning and kite in the afternoon, the Rawson will perform optimally in average to good waves. It has decent volume and width through the front foot area so you can go up-wind incredibly well and motor through flat sections of the wave both surfing and kiting. The tail is pulled in nicely so you can jam tight turns and a medium rocker allows you to go straight up and down through steep sections of the wave. These Rawson Boards fit right in the middle of our lineup and are best for intermediate to advanced surfers/kiters. The 6'l is inspired by Ben Wilson and the 5'7 by Matt Keenan.



Fins: FCS Fusion fin boxes

Construction: 2x 6oz. deck, 1 x 6oz bottom, both glassed

with E-class and epoxy resin.

Core: 2.75pcf EPS Marko foam blank

Stringer: 4mm Stringer

Tail: Diamond



"This board makes average waves feel great and good waves feel amazing, surf it in the morning and kite it in the afternoon."



#### 3 LINE 2.5M TRAINER KITE

Like all BWS gear, our trainer kite is made of the best materials available and the extra 3rd line makes this the safest and easiest kite to learn on. Our Jeep Kite Schools all use this model as we believe they offer the closest flying experience to that of their inflatable bigger brothers.



# WHY DO YOU NEED A TRAINER KITE?

First and foremost, trainer kites are the safest and most fun way to learn to steer and fly a power kite. They are a great investment to show your friends or family just how fun kiting can be while not worrying about their safety or your more expensive kite landing in the trees.

# CONSTRUCTION AND WIND RANGE

Being of traditional foil construction, they are very light and can be flown in as little as 8 knots right up to 25 knots for the more experienced flyer.

#### LEARN NEW SKILLS

For intermediate riders, new skills like down-loops, kite-loops and handle passes are easier and safer to learn with a trainer kite before trying the same skill on a much larger 8-12m Kite!

#### THIRD LINE

Having the third line means landing your kite is a breeze and also enables super easy self reverse-relaunching.

#### SIZE

Trainer kites range from 1 metre up to 3.5 metres, but we feel the 2.5 metre is always the best size to fly as it offers the most realistic measure of power and pull.



BWS KITE PUMP



DAKINE / BEN WIISON SIGNATURE TRACKPAD

UPGRADE BACKPACK











**BWS T-SHIRT** 



DAKINE HARNESS



DAKINE FOOTSTRAPS



DAKINE CYCLONE BACKPACK



NANOTUNE





#### KITEWEEKS

"One of my biggest passions in life is bringing together people for the ultimate surf/kite travel and coaching experience. We all share the same conviction for the ocean and outdoors lifestyle."

- Ben Wilson

bwsurf.com/kiteweek



#### JEEP KITESCHOOLS

We have partnered with Jeep to give entrylevel kiters the ultimate learning experience. Both BWS and Jeep share the same philosophy - "Don't Hold Back," just go for it and create the life you want.

bwsurf.com/kiteschool/



#### CONNECT

Connect with us so we can all share photos and vision of everything we love with our amazing worldwide network.



BWS are the industry leaders in films, short movies and how-to clips so please check out our inspiring vision.

bwsurf.com/connect/movies
bwsurf.com/connect/how-to-kite-videos









# OUR SEARCH FOR PERFECTION NEVER ENDS...

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