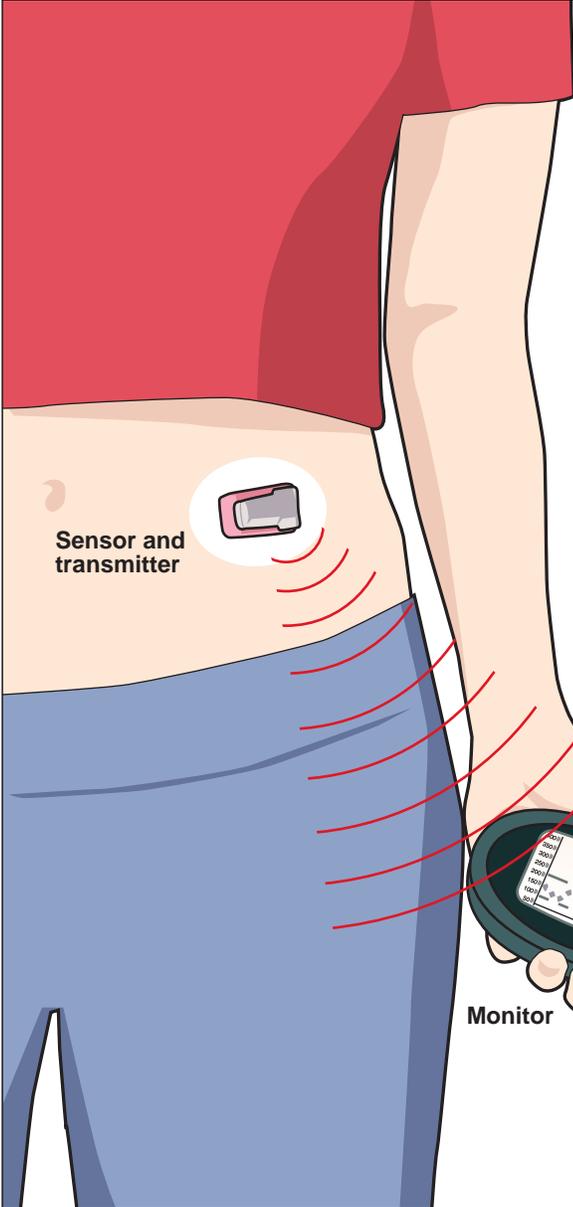


Monitoring blood sugar 24/7

Diabetes, a serious and increasingly common disease, occurs when the body cannot properly use insulin to transfer glucose (blood sugar) to the cells that need it. This results in blood sugar levels that can be dangerously high or dangerously low. High blood sugar can lead to serious complications such as blindness, kidney failure and amputation. Both high and low blood sugar can be life-threatening.

Until recently, diabetics could only check their glucose levels with finger sticks, which show levels at a particular moment but don't track the changes in blood sugar throughout the day. Continuous glucose monitoring can alert users whenever glucose reaches dangerous levels and can show how behavior affects blood sugar.



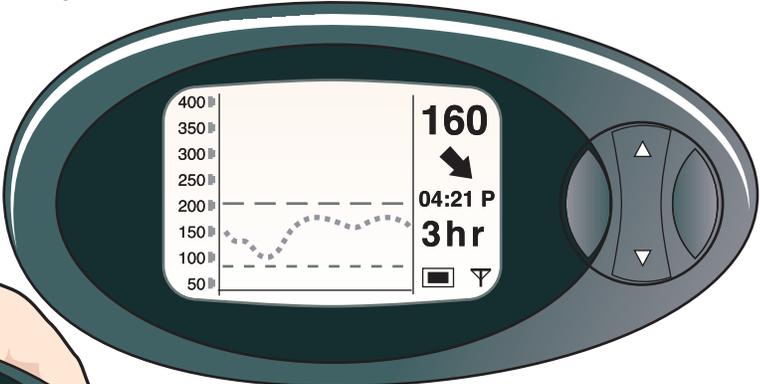
The DexCom™ SEVEN PLUS® is the smallest and lightest continuous glucose monitor available, and the only one approved for up to seven days of wear. It can provide data up to 288 times in a 24-hour period using three small components.

Transmitter

Sensor

A sensor about as thin as two human hairs measures glucose levels just below the skin.

A transmitter sends data wirelessly to a monitor.



Monitor

The monitor, about the size of a cell phone, fits in a pocket or purse. It can be programmed to issue a warning when sugar gets too high or too low, even during sleep. Blood sugar status is available at the touch of a button.

Continuous monitoring with the DexCom SEVEN PLUS shows the body's response to exercise and food, making it easier to effectively manage blood sugar.

Source: DexCom, Inc.